

2009 Dunlop World Challenge Tennis Tournament,  
to be held in Toyota City, Aichi Prefecture  
*international tournament promoting Japanese players in world tennis*

No. 2009-SP81

SRI Sports Limited (Headquarters: Kobe, President: Hiroyuki Bamba) , Dunlop Sports Limited (Headquarters: Tokyo, President: Takao Mizuno) and Aichi Prefecture Tennis Association will sponsor the 2009 Dunlop World Challenge Tennis Tournament, an international tennis tournament conceived to promote Japanese players and their advance in international tennis competition. The tournament will be held November 23 through November 29, 2009, at Sky Hall Toyota in Toyota City, Aichi Prefecture, with the additional sponsorship of Toyota City Tennis Association.



Sanctioned by the ITF and ATP<sup>1</sup> and with prize money of 110,000 USD (men: 35,000 USD; women: 75,000 USD), this tournament was developed to help meet this need in Japanese tennis. The tournament will be one of a very few intermediate-grade international tournaments to be held in Japan (the second for men, and the third for women).<sup>2</sup> More accessible than high-level tournaments such as the Rakuten Open, this tournament will provide an opportunity for promising young Japanese players to participate, win, and earn ranking points. It will provide a stage where Japanese players, usually constrained by geographic and economic limitations, can more readily step up to challenge the international tennis world without leaving Japan.

1. ITF and ATP recognition: This tournament is sanctioned for women by the ITF (International Tennis Federation) and for men by the ATP (Association of Tennis Professionals).

2. Tennis grades: The grade of each tournament is determined by the total amount of prize money awarded.

For more information about this event, please contact:

Hatsuki Mizuno, Terusato Yamada

Public Relations Department

SRI Sports Limited

Tel: 03-5213-9211

Fax: 03-5213-9214

## “2009 Dunlop World Challenge Tennis Tournament” Tournament Outline

Tournament Name: 2009 Dunlop World Challenge Tennis Tournament

Sponsorship: SRI Sports Limited, Dunlop Sports Limited and Aichi Prefecture Tennis Association.

Additional Sponsorship: Toyota City Tennis Association

Sanctioned by: ITF (International Tennis Federation), ATP (Association of Tennis Professionals), JTA (Japan Tennis Association)

Support: Toyota City and the Toyota City Board of Education, Toyota City Amateur Sports Association, Toukai Tennis Association, and Chunichi Shimbun, Co.

Sponsors: Descente, Ltd., Babolat VS, etc.

Cooperation: Sumitomo Rubber Industries, Ltd.

Management and Operations: Aichi Tennis Association, Toyota City Tennis Association

Additional Management: Japan Ladies Tennis Federation Aichi, Tokai Student Tennis Federation

Total Prize Awarded: 110,000 USD (Men's/35,000 USD, Women's/75,000 USD)

Tournament Grade:

Men's: ATP Challenger

Total Prize Money: 35,000 USD (plus hospitality)

Singles Winner Prize: 5,000 USD

Singles Winner ATP Points: 55

Participants: Main Draw Singles 32 players, Doubles 16 pairs, Qualification Rounds Singles 32 players

Women's: ITF Women's Circuit

Total Prize Money: 75,000 USD (plus hospitality)

Singles Winner Prize: 11,400 USD

Singles Winner WTA Points: 65

Participants: Main Draw Singles 32 players, Doubles 16 pairs, Qualification Rounds Singles 32 players

Schedule:

Men's Singles & Doubles Main Draw	November 23 (Mon.) – November 29 (Sun.)
Men's Singles Qualification	November 21 (Sat.) – November 22 (Sun.)
Women's Singles & Doubles Main Draw	November 24 (Tues.) – November 29 (Sun.)
Women's Singles Qualification	November 22 (Sun.) – November 23 (Mon.)

Scoring: Tournament style according to ITF rules  
Singles main draw and qualification rounds: best of three tie-break sets  
Doubles: no-advantage 10-point match tie-break

Location: Toyota City, Aichi Prefecture

Venue: Sky Hall Toyota, 1-20 Hachiman-cho, Toyota City 471-0861

Court Surface: Carpet (Taraflex)

Balls: Srixon (Dunlop)

Tickets: Tickets start at 1500 JPY (tax included) and are available at Ticket Pia throughout Japan