

Consolidated First-half Financial Results Summaries

(Billion Yen)	FY 2009 1 st half	FY 2008 1 st half	Change	
Net sales	31.5	40.5	-9.0	-22.3%
Operating income (Margin)	0.6 (2.0%)	5.2 (13.0%)	-4.6	-87.9%
Ordinary income (Margin)	0.7 (2.1%)	5.1 (12.6%)	-4.4	-86.8%
Net income (Margin)	-0.1 (-)	2.9 (7.1%)	-3.0	—
Net income per share (Yen)	-269	9,948	-10,216	

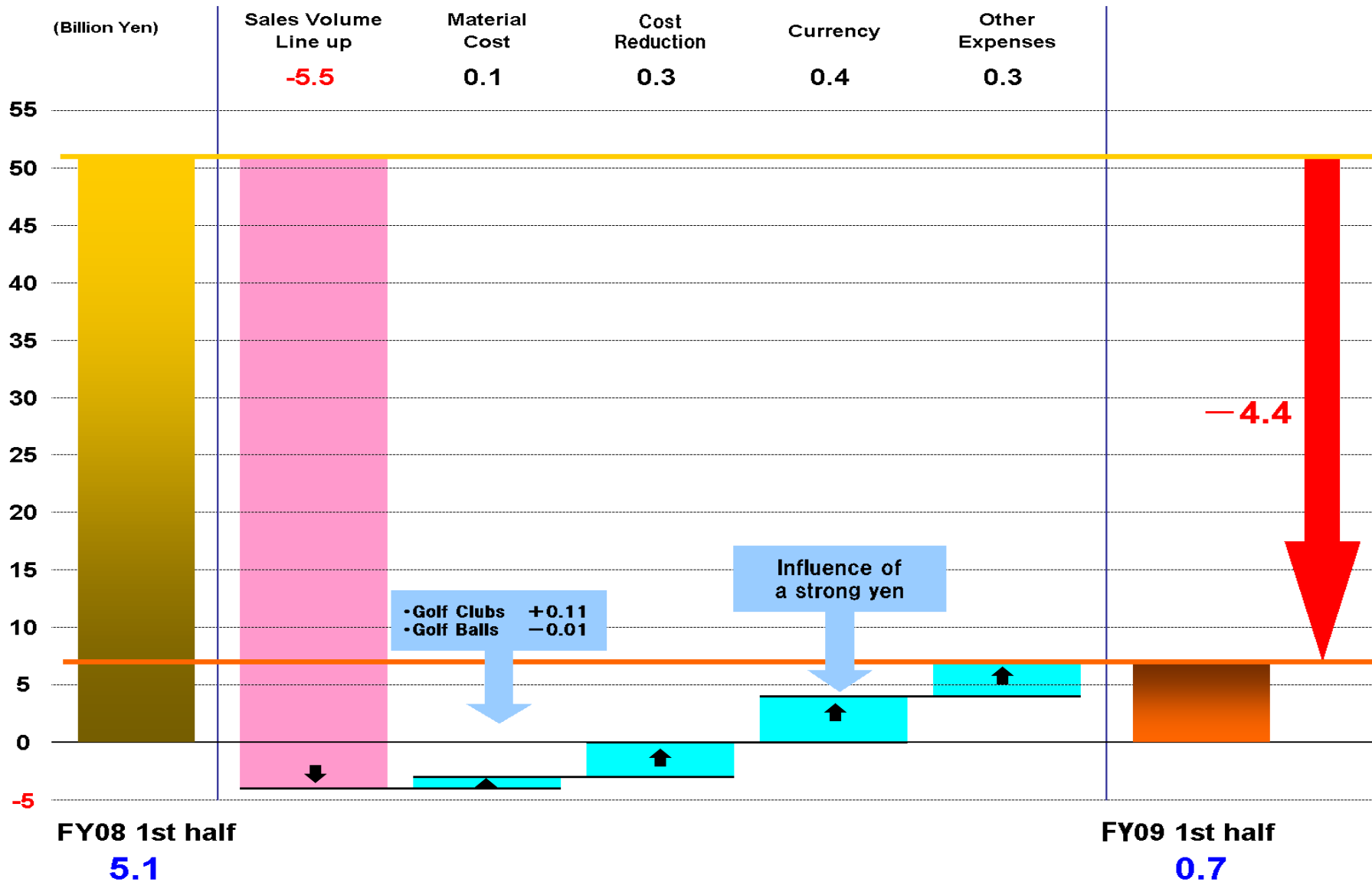
Sales -9 billion yen Sales fell drastically as the volume of sales of our core golf club product, the XXIO, declined after entering its second year on the market and as golf club sales dropped due to the impact of the global recession.

Ordinary Income -4.4 billion yen Income fell dramatically despite aggressive efforts to cut costs and expenses, as it was not possible to compensate for the drastic sales decline in sales of golf clubs.

Net Income -3 billion yen • Ordinary Income -4.4 • Tax related +1.5

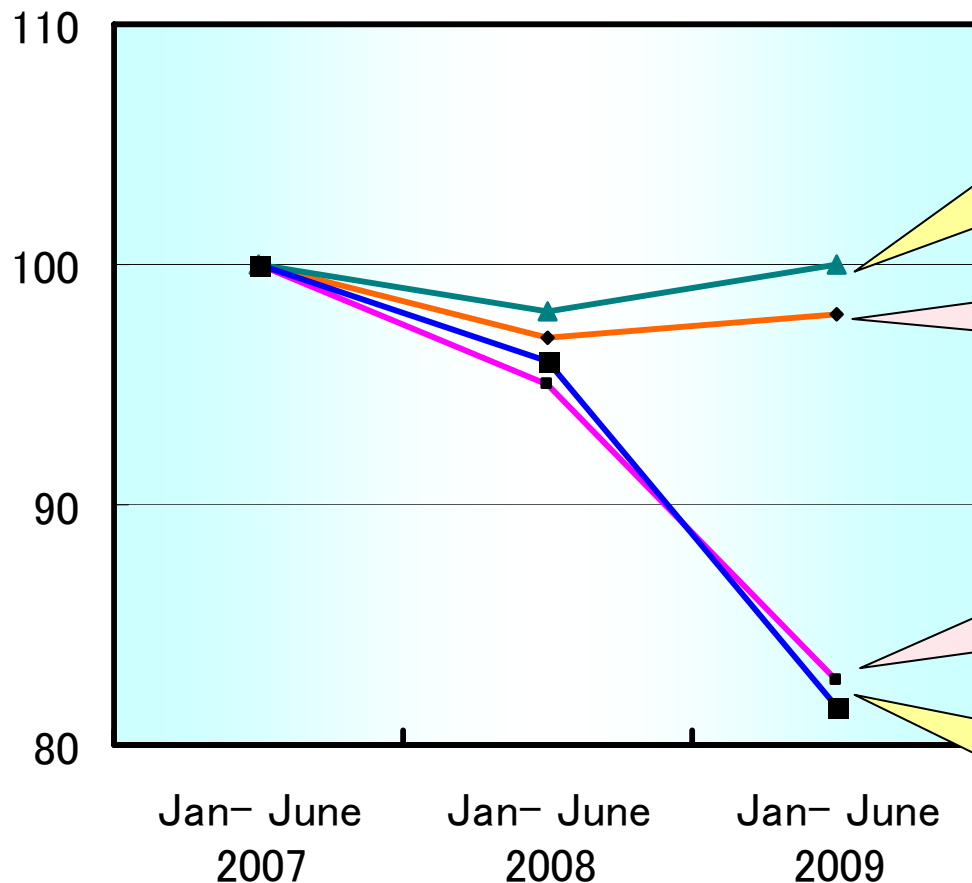
※Special loss was at similar level as previous year.

Consolidated Ordinary Income Analysis



Golf Market Trend (Japan & North America)

Trends in golf course visitors and retail market for golf equipment



North American golf course visitors (up 2% y-o-y) exceeded the number of visitors the previous year due to good weather, but in reality was basically flat or somewhat less than the period one year ago.

Domestic golf course visitors (up 1% y-o-y) increased slightly as golf courses lowered fees in addition to having good weather.

Domestic golf equipment retail market (down 13% y-o-y) consumers are significantly holding off on purchases of golf clubs due to the downturn in the domestic economy.

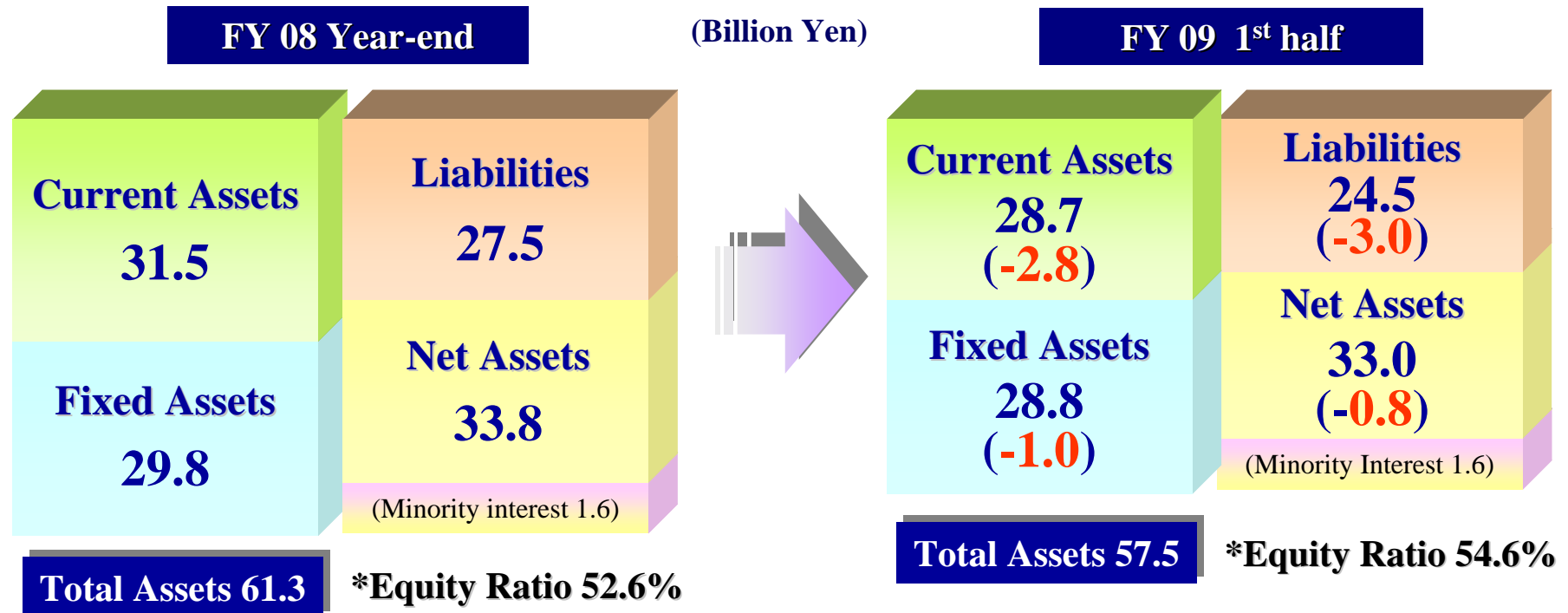
North American golf equipment retail market (down 15% y-o-y) shrank from the previous year due to the impact of the economic slowdown and as the retail price of golf clubs fell.

※Indexed as the average of Jan.- June 2007 period to equal 100 (Figures calculated by SRI Sports)

Consolidated Sales (by Business Segment)

(Billion Yen)		FY 09 1 st half	FY 08 1 st half	Change	
Sports Equipment Business	Golf Clubs	15.7	23.8	-8.1	-33.9%
	Golf Balls	5.9	6.4	-0.5	-7.0%
	Shoes, Accessories, etc.	4.4	4.8	-0.4	-8.7%
	Golf Equipment	26.0	35.0	-9.0	-25.6%
	Tennis Equipment	3.4	3.5	-0.1	-3.6%
	Licensing Revenue	0.2	0.2	-0.0	-11.5%
	Sports Equipment Business	29.6	38.7	-9.1	-23.5%
Other Business	1.9	1.8	+1	+4.5%	
Total	31.5	40.5	-9.0	-22.3%	

Change in Balance Sheets



Interest-bearing debt

(Billion Yen)

	FY 08		FY 09	
	1 st half	Year-end	1 st half	vs. FY 08 Year-end
Interest-bearing debt	14.0	11.2	11.3	+0.1

Consolidated Earnings Forecast

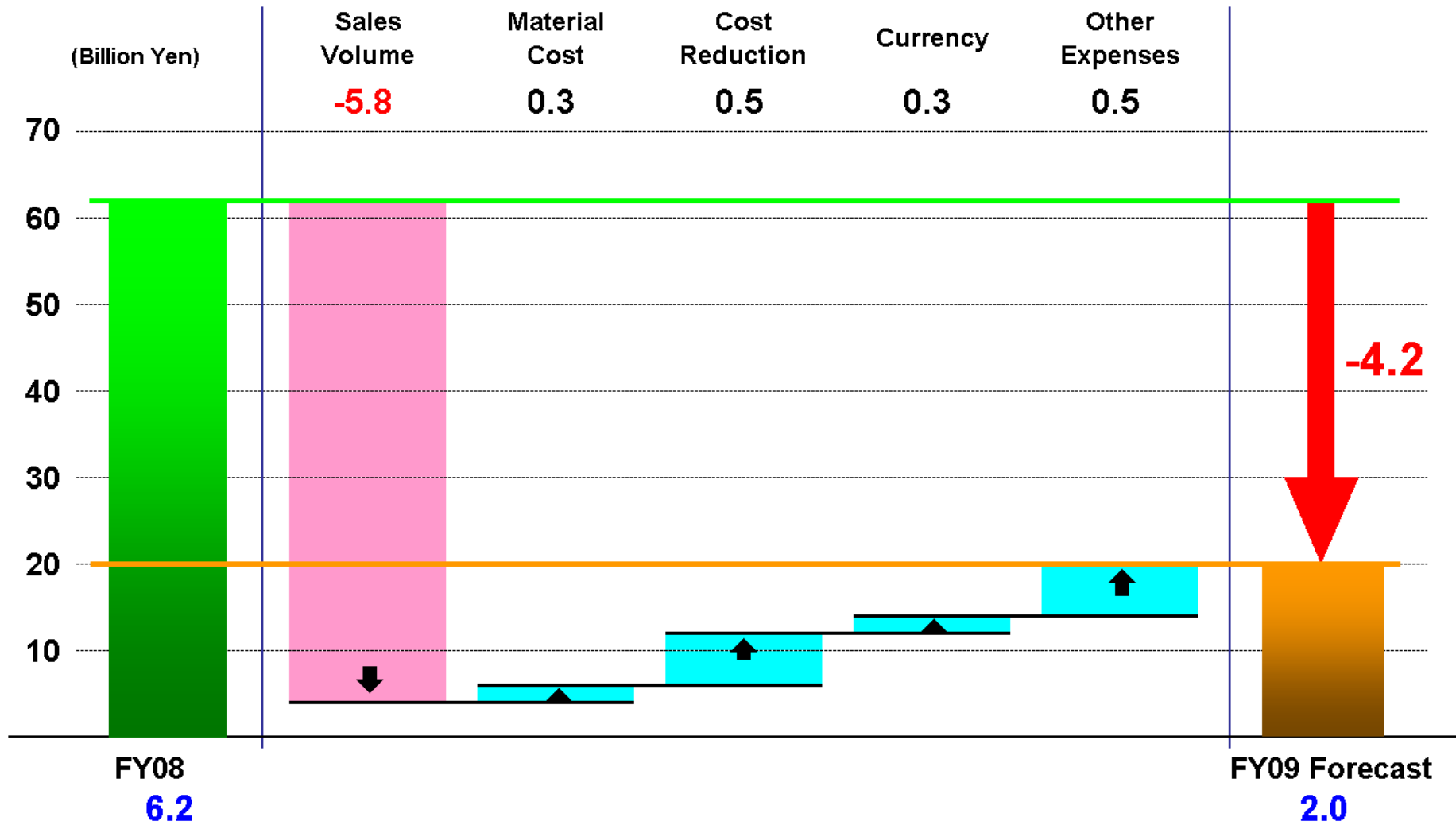
(Billion Yen)	2009 Estimate	2008 Actual	Change	
Net sales	65	74.7	-9.7	-12.9%
Operating income (Margin)	2.3 (3.5%)	7.1 (9.5%)	-4.8	-67.5%
Ordinary income (Margin)	2.0 (3.1%)	6.2 (8.4%)	-4.2	-67.9%
Net income (Margin)	0.6 (0.9%)	2.1 (2.9%)	-1.5	-72.1%
Net income per share (Yen)	2,086	7,408	-5,322	

◆Sales (-9.7 billion yen) : Expected to fall drastically from the previous year, due to both the large drop in sales overseas, especially in North America, from the impact of the global economic downturn and the domestic sales decline as our core product the XXIO entered its second year on the market.

◆Ordinary Income (-4.2 billion yen) : Estimated to fall short of the previous year, despite cutting of costs and expenses, with domestic and overseas sales falling drastically. (volume/product mix -5.7 billion yen, raw materials +300 million yen, cost improvement +400 million yen, currency +300 million yen, expenses/non-operating +500 million yen)

◆Net Income (-1.5 billion yen) : Although with less special loss than the previous year, the huge deterioration in ordinary income will hurt.

Consolidated Profit Forecast Analysis



Consolidated Sales Forecast (by Business Segment)

(Billion Yen)		FY 09 Estimate	FY 08 Actual	Change	
Sports Equipment Business	Golf Clubs	30.5	39.0	-8.5	-21.9%
	Golf Balls	12.6	12.1	+0.5	+3.9%
	Shoes, Accessories, etc.	9.2	10.4	-1.2	-10.9%
	Golf Equipment	52.3	61.5	-9.2	-15.0%
	Tennis Equipment	6.9	7.0	-0.1	-0.8%
	Licensing Revenue	0.4	0.4	-0.0	-13.2%
	Sports Equipment Business	59.6	68.9	-9.3	-13.5%
Other Business	5.4	5.8	-0.4	-6.0%	
Total	65.0	74.7	-9.7	-12.9%	